

Class of '70 Officers and Class Council Meeting  
January 17, 2015

**Participants: At CALC in Boston:** Connie Ferris Meyer, Bill Wallis, Gail Post Wallis, Jeff Haber, Ellen Kotsones Kreopolides, Sally Anne Levine, Martin Tang, Cynthia Johnson O'Malley, Philip Batson, Lauren D. Morgenstern, Kathy Davis, Liz Wehling

**On Con Call:** Carole Peck Fishman, Kathy Cornell, Murem Sakas Sharpe, Marty Stuart Jewett, Beth Heydinger Treadway, Leane Werner Dicker,

**Missing:** Tom Newman, Toby Marion, Paul Vizcarrondo, Cathy L. Hogan, Lynn Girolamo Burke, Steven Poliakoff

Connie called the meeting to order at 3:15 P.M. The minutes from the September 20, 2014 meeting were not available.

**Fund Raising:** Liz and Beth reported that the Class of '70 45<sup>th</sup> Reunion Campaign has 36 Tower Club members towards a goal of 45 by reunion, and has raised \$6,899,683 to date vs. a goal of \$10.45M. Both are on track to reach the objective. The Class of 1970 Scholarship Fund has a book value of \$62,217 as of October 31, 2014, and this year made a payout of \$2,836 to a member of the Class of 2015.

**Treasurer's Report:** See attachments. Carole reported that expenses have outrun income for the first part of the fiscal year, as expected. Our CAM subscription fees are always paid out of the Class Treasury on July 1st of the new fiscal year based on the number of dues paying subscribers from the prior year. CAM also aggregates the late dues payers during the year and adds their prior year subscription fee to our July 1st payment. We only make one payment to CAM all year and on 07/01/14 (FY2015) we paid \$9,473.30 to CAM. The Cornell Reading Project expense typically hits our account in November or December. Thus, a major portion of our expenses hit in the first half of the fiscal year. However, since we are a Spring Dues class, our Income, which primarily comes from dues, is typically not recognized until the last quarter of the fiscal year. The current results are in line with the forecast.

Connie moved that a minimum of \$1,000 be transferred from the '70 treasury to the Class of 1970 Scholarship Fund each year, and Cynthia seconded the motion. The motion carried unanimously.

**Reunion:** Gail reported the current status of planning for the 45<sup>th</sup> reunion:

- We are now on Update #3 from Alumni Affairs & Development (AAD), a request for the information to prepare the registration packet to be mailed in March. Other items include requests for Presidential visits to an event, entertainment by student groups, equipment rentals, etc.

- Catering contracts have now been signed after the caterer initially selected proved unable to respond. Cornell Catering will provide all meals in our dorm, Carl Becker House. Gance's Catering will provide Friday's grilled lunch in a tent by the Johnson Museum and Saturday night's dinner at Lynah Rink. The Statler Hotel will provide the dinner for the Friday dinner & Class meeting at the Statler. Food prices have gone up over the last 5 years and mandatory gratuities are now 22% vs. 18% at our last reunion.
- Souvenirs will be a flash button which allows Classmates to recognize each other on campus. To keep the cost down, a Class of '70 windbreaker will be an optional souvenir.

Bill reported the budget is still not final, awaiting more information on costs from AAD. At the previous meeting a subsidy had been approved to keep the cost low. It was decided that the class should be informed of this in the registration mailing. It is expected that the subsidy will be approximately \$7,500. The goal is to keep the total cost of registration + housing for a couple under \$1,000. Connie suggested a registration price of \$345.

Murem reviewed the RED talks to be given at the Class Forum by Bob Langer, Phyllis Corcoran Wood and Ed Zuckerman addressing "Legacy: First, I consider how my life and work has created a legacy. Then I ask myself: what's left that I should do?" The plan is to invite other classes to attend. We are seeking a lecture hall instead of the dorm dining room space for these presentations.

Jeff has been working on getting the affinity group pictures up on the website, but was inundated with a trove of pictures from a classmate. Some of the pictures may be inappropriate for the class website. Murem agreed to help review them.

Beth reported that forming of the nominations committee is in progress.

Neither Tom nor Toby could be part of the meeting, but ahead of the meeting Tom furnished a list of those classmates who have agreed to be affinity group leaders. This is attached. It shows 27 people have volunteered to contact 33 affinity groups.

Gail summarized the plans for the Saturday gala at Lynah Rink so far: a tour of the athletic facilities, a reception and dinner in Lynah, and a program to recognize all the men and women who competed for Cornell in Athletics. Detailed plans are still being developed.

**Events:** At Connie's request, Sally raised the issue of giving the President sole discretion to approve our class' participation in events that are without cost or that may entail a modest expenditure without requiring polling the entire Leadership Team. Bill expressed concern for monetary amounts to be approved by a single person. After some discussion, Cynthia moved that the President, Vice President and Treasurer can jointly approve up to \$500 per event. By implication, the President could approve participation without a potential expenditure. The motion carried unanimously.

**Membership:** Connie reported that our Class Dues Ezra Plan is to be submitted by February 9<sup>th</sup>. The membership campaign is to start in February. Our goal is 425 dues paying members of the Class.

**Other Business**

**Sprit Fund:** Connie reported that another \$1,000 contribution has been received, so that the total contributed and pledged is \$86,500. She has worked with Liz and Beth on the appropriate timing of a general solicitation, and they decided it should go out in April to Classmates who haven't been asked before.

**Leadership Team:** It was noted that there were 14 classmates at CALC and 15 members of the Leadership Team on the call, a significant level of engagement.

**New Business:** None.

The next Class of '70 LT meeting/conference call will be at 9:30 A.M. April 18, 2015. The meeting was adjourned.